

Ontario 9-1-1 Advisory Board

MINUTES

Tuesday, January 13, 2009

10:00 am

Conference Call

A. OPENING & MINUTES

PRESENT

EXECUTIVE COMMITTEE

Judy Broomfield

Tom Voisey

Acting Chair (NENA Ontario)

Secretary-Treasurer

MEMBERS

Peter Glen

Jim Friend

Dave Hanly

John Molyneaux

Mark Hull

Bryan Baxter

Nancy Banks

Norm Lambert

Ontario Assoc. of Chiefs of Police

AMO – Regional Caucus

AMO – County Caucus

Ontario Association of Fire Chiefs

Ontario Ministry of Health

AMO – Small Urban Caucus

APCO Canada

Toronto

TECHNICAL ADVISORY PANEL/OBSERVERS

Pat Berry

Tom Paniak

Chris Pittens

Bell Canada

Bell Canada

Ontario – Public Safety & Security

REGRETS

Mark Hitchman

Bill Davis

OPP

AMO - ROMA

QUORUM

QUORUM

TOTAL VOTING POSITIONS PER CONSTITUTION: 13

TOTAL CURRENT VOTING POSITIONS FILLED: 11

TOTAL VOTING MEMBERS IN ATTENDANCE: 9

QUORUM PRESENT

OPENING REMARKS

- Welcome to all from Judy Broomfield.
- Judy commented that the APCO/NENA conference in Ottawa was excellent.

MINUTES

- Review of OAB Minutes, September 16, 2008

MOTION	Moved by B. Baxter, Seconded by P. Glen, That the minutes of the September 16, 2008 meeting be adopted. Carried
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CORRESPONDENCE

- No correspondence this meeting.

FINANCIAL

- T. Voisey reported on the current financial status of the Advisory Board.

Opening Bank Balance, September 16, 2008		\$28,876.01
Less:		
CK#112 – 30/09/08 – Flower Shop	\$ 113.00	
[RE: Flowers – D. Vanlondersele]		
CK#113 – 22/10/08 - Timothy's	\$ 382.82	
[RE: Meeting Refreshments-Sept.16/08]		
CK#114 – 05/11/08 – Church Fund	500.00	
[RE: Donation for D. Vanlondersele]		
Bank Service Charges	1.80	
Total Expenses		<u>997.62</u>
Closing Bank Balance, January 13, 2009		\$27,878.39
Less Cheques issued, not yet cashed:		
CK#115 – 05/01/09 – J. Broomfield	\$ 218.95	
[RE: Meeting Refreshments-Nov.18/08]		
CK#116 – 05/01/09 – B. Baxter	<u>\$ 1,266.79</u>	
[RE: Reg/Accom at APCO/NENA]		
Total o/s expenses		<u>\$ 1,485.74</u>
Sub-total		\$26,392.65
Equity Shares Held		100.00
Cash on hand		<u>0.00</u>
Net Worth, January 13, 2009		<u>\$26,492.65</u>

MOTION

**Moved by J. Molyneaux,
Seconded by D. Hanly,
That the financial report be accepted.
Carried**

B. BUSINESS ARISING FROM PREVIOUS MEETINGS

Media Relations

- Peter Glen advises that John Matsui will attend the February OAB meeting.
- A repeat of the email message from Peter re John Matsui:

As you can see by the attached e-mail I met with John Matsui yesterday to discuss media relations. It was a very interesting discussion and as you can see he is not looking at any costs for his basic services. There could be costs associated with certain aspects of the strategic communication plan but each of those would be decided on as they came up.

John is looking for input from us on a couple of issues to help him prepare a plan. Once the plan is complete we would review it and as he says if we accept it than the last two bullet points would become part of any agreement with him.

John is looking for:

1. *A wish list of what we would like to accomplish such as*
 - a. *Provincial Government funding/representation*
 - b. *Developing 9-1-1 political champions*
 - c. *Sustainable funding from municipal resources (expansion of our current funding campaign)*
 - d. *Public education of ongoing activities.*
 - e. *Regular (2-3 times a year) media campaigns including things like talk show circuit.*
 - f. *Focused media exposure during crisis incidents such as the Calgary VoIP incident*

This is some of things we talked about.

If everyone could put their mind to this and let me know your thoughts both on moving ahead with having John develop a strategic plan and if we are going to have him do this what we want that plan to accomplish.

You can view John's website at www.makinheadlines.com

Thanks. Peter.

Hi Peter,

Thanks for bringing me up to date on issues related to the governance of the 911 service. It was certainly interesting to me, especially since most of my experience with telecommunications has been from the service providers prospective.

I believe the public would be horrified to know the gaps that exist and potential gaps that lay ahead given the irresistible onslaught of technological advances happening every day.

As discussed, I will perform the following at no charge to The Ontario 9-1-1 Advisory Board:

- ❖ *Work with The Ontario 9-1-1 Advisory Board to prepare a strategic communication plan to get*
 - *greater understanding in the public and among politicians of The Ontario 9-1-1 Advisory Board's role and importance*

- *increased, multi-year revenues to support The Ontario 9-1-1 Advisory Board's activities and lobbying efforts*

If my strategic approach is accepted by The Ontario 9-1-1 Advisory Board, I would expect the following:

- ❖ *That I would be recognized as being an advisor to The Ontario 9-1-1 Advisory Board and be able to make that claim on my website and in presentations I make to secure other business.*
- ❖ *That I would have first right of refusal to execute any and all strategies outlined in the strategic communication plan.*

*Regards
John Matsui*

C. COMMITTEE REPORTS

Government Affairs

- No report

Management/Financial

- No report

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Public Relations

- See Ad Hoc Committee report.

Technical Information

- No further report

Wireless & Nomadic Technologies

Judy Broomfield reports:

CRTC REPORT

- Wireless Phase II decision expected in February
- February 2010 is the target date for full deployment across Canada
- There is a question outstanding regarding the readiness of PSAPS (to receive X/Y coordinates and other information) There will be budgeting concerns if agencies have to upgrade
- Mark Hull did inquire about downstream agency information. Tom Paniak recommended waiting until the decision is out.
- VoIP decision expected in March
- No further detail at this time.

Wireline

- No report

Ad Hoc Sustainable Funding Resources

- No report.

Ad Hoc Public Service Announcement

- John Molyneaux has been working on the Public Service Announcement and has the support of Bruce Herridge to utilize their video department.

D. NEW BUSINESS

No new business

E. ADJOURNMENT

Next meetings:

Tentative dates established at the November 18th meeting in Ottawa:

- Tuesday, February 10, 2009
- Tuesday, May 19, 2009
- Tuesday, September 15, 2009
- Tuesday, November 17, 2009

MOTION

**Moved by B. Baxter,
Seconded by D. Hanly,
“That the meeting be adjourned.”**